

Broadway Joe's Bio



Broadway Joe's Bio Joe Booker, a native of South Carolina, began his broadcasting career in the military in 1976. He began as an announcer in the Armed Forces Korean Network. Later, he moved to Arkansas and attended Arkansas State University where he became highlighted as the public address announcer for basketball.

By 1983, Joe had become a well-known radio personality in Central Arkansas as "Broadway Joe." Some of the highlights of "Joe's" career include receiving Billboard & Radio Records Radio Station of the year nomination in 1993. Also, in that same year his first of two consecutive terms as Sergeant At-Arms of the National Black Programmers Coalition. In 1994, He earned the impact

Program Director of the Year Award, was a nominee in the same category for Billboard and Records and Power 92 won Billboard's Distinction for Radio Station of the Year.

Music is a great part of "Broadway Joe's" life, and so is humanitarianism. Every year he makes contributions to local charities by donating his time and talents to benefit the community. Some of these community services include: The Power 92 Jammers Charity Basketball Team, The Viking's Youth Football Association, Watershed, Inc. Annual Christmas Food Drive, Little Rock's Gang Task Force, and many more.

"Joe Booker" is currently the Program Director for KIPR Power 92.3FM and host for The Broadway Joe Video Show. The Broadway Joe Video Show is Little Rock's first Urban Music Video Program.

"Broadway Joe," says the key to his success is Family.

Catch "Broadway Joe" for the Broadway Joe Morning Show, Monday-Saturday 6AM-9AM. Listen to the Broadway Joe Talk Show every Thursday at 9AM on our sister station 102.1FM KOKY.

Watch the Broadway Joe Video Show Saturday Night/Sunday Morning at 2PM on the local CW ARKANSAS broadcast channel 38. (Check your listings for cable & satellite subscribers). The MTV-style format features Billboard's Top 10 Urban Contemporary Countdown and interviews with national and local recording artists. The show is also often produced live on-location at special events, places of business, and institutions of higher learning...all keeping in line with Joe's philosophy of "taking it to the people!"

**THE BROADWAY JOE TALK SHOW BROADCASTS LIVE THURSDAY MORNINGS AT 9AM ON 102.1 KOKY
AND RE-BROADCASTS SATURDAY MORNINGS AT 6AM ON POWER 92 JAMS (92.3)**